

FEATURED PLANT OF THE MONTH

GREEN ENVY CONEFLOWER

Echinacea 'Green Envy'



"NEW
2009!!!"

1 gallon container
\$19.95

PRE-ORDER TODAY... Only 50 Available!!!

Green Envy is a hardy Echinacea that blooms mid-July thru mid-August like most other coneflowers. What sets this apart from all the rest is that the bloom emerges as beautiful, lime-green, rounded petals that have a soft "kiss" of pink near the dark green cone. As this flower matures its cone gradually changes to a dark purple and the petals elongate. What was a soft kiss of pink grows into a magenta wave of color that starts at the cone and washes 2/3 the way up the petal.

This coneflower stands 30" high and grows 24" wide. Its blooms measure 4-5" wide. This makes the blooms great for a cut flower arrangement or for drying. It is also very fragrant making it highly attractive to Hummingbirds and Butterflies. Further attributes include drought tolerance and deer resistance making it a welcome addition to the Wisconsin plant family.

This is a coneflower like no other and is a true collector's plant.

Also available in limited quantities is the new "Tomato Soup Coneflower." This is the first "true" red coneflower available on the market. Early reports are that this will be the "...next big thing" in Echinacea's. Be the first on your block to own this showstopper! \$19.95/gallon

LIZER COMPLETE, A NEW ATTITUDE ABOUT SERVICE

By: Etta DeLair

Maintaining your landscape investment takes time. Let's face reality, it steals this time from more pleasurable activities such as spending quality time with your loved ones, entertaining close friends or enjoying that favorite summer hobby. Take back your time and leave the maintenance to us... your professionals!

For over 25 years, Lizer has been landscaping properties throughout Northeast Wisconsin. Now, I introduce you to the newest member of the Lizer family... *Lizer Complete*.

Lizer Complete offers comprehensive property management. No longer do you need to worry about mowing, mulching, maintaining plants or even shoveling snow. We offer all of these services and more through *Lizer Complete*. As an added convenience, we will prorate our services so you will receive one simple bill each month. No more huge, budget-breaking bills, just simple monthly payments.

Why fight with garden equipment that won't start, empty fuel cans, or back-breaking labor. We have put together seven packages with you in mind or we can create a custom package just for you. Current packages start at \$87.00/month (9 month commitment).

Some of our professional services include:

Lawn Mowing • String Trimming • Lawn Fertilization
Landscape Bed Maintenance • Spring/Fall Clean Up
Mulching • Bed Winterization • Irrigation Services
Aeration/Thatching • Holiday Lighting/Decorating
Pond/Water Feature Maintenance • Snow Removal

We are excited to help you maintain your investment. Let your *Lizer Complete* experts surpass your expectations.

WINTER PEST DAMAGE

By: Sam Durkee

It seems old man winter packed quite a punch in December with the record breaking snowfall for the month. Not only has the heavy snow load damaged plant material by bending and breaking branches, but our furry little friends have been out in full force. There may be some hope for our precious landscaping plants.

Please check out our new website at www.lizerlandscaping.com. Here you will find a complete guide on winter plant care, rodent and deer control, and spring care for damaged plants. (Reference the "resources" menu and choose "horticulture links")

STURGEON BAY OFFICE

Beginning this March, Lizer Landscape is teaming up with DeLeers Construction to open a new satellite office just south of Sturgeon Bay. We will be located in the Ambient Homes complex and will continue to provide our same great services to our Door County friends... now, more conveniently and competitively.

If you have a cottage on the Door Peninsula and are looking for new service or to replace your current service with the Lizer Quality Advantage, please call us for a hassle free quote.

This is a great opportunity for us and we look forward to this new adventure. Thank you for your continued support in helping us "grow" our business to serve you.

Lizer Landscape – Sturgeon Bay Office
7325 State Highway 42/57
Sturgeon Bay, Wisconsin 54235
920.743.6053

QUALITY DESIGN; WHEN EXPERIENCE COUNTS

By: Jeremy J. Kox, RLA, ASLA

Anyone can draw a landscape plan, right? "There's nothing to it... just place this plant here and that plant there." "Why would I 'waste' good money paying for someone to draw a bunch of circles on a paper?" "I don't need a designer to tell me what I want."

I have heard these and other similar comments over the years. The fact is that (almost) anyone can design a landscape, but to what degree will they be successful? Landscape Design is a technical profession that focuses on more than a "pretty picture." A trained design professional will work collectively with their client to perform a comprehensive program that accurately determine a client's needs, wants, budget, and constraints.

There are many factors to be considered; plant size, foliage and floral color, bloom cycles, soil constraints, light conditions, maintenance needs, etc. and these are just the plant related issues. A good designer also considers a client's entertainment, recreation, and leisure needs. "What makes a patio too small/big?" "Where can I legally place a fire pit?" "How do I drain a site properly?" These are a few of the considerations we can help you determine.

Although Landscaping is "the icing on the cake," remember that the earlier you contract your design professional, the more benefit we can provide. Many of my clients contact me before their building plan is even finalized. That way I help them with site placement, drainage concerns, and other important pre-design elements. This early involvement saves time and money by reducing retaining wall needs and other unnecessary site work.

The design staff at Lizer are formally trained in the science of Landscape Design and hold credentials to back up their professionalism. Trust our trained experts to provide you with the best landscape solutions. We would love to talk to you about our design services and show you the difference experience can make.